



MEDIA RELEASE

COUNCILMEMBER MARTI EMERALD, NINTH DISTRICT

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For Immediate Release

COUNCILMEMBER EMERALD KICKS-OFF CICLOSDIAS OPEN STREETS EVENT IN SAN DIEGO

When: Sunday, August 11, 2013 10 a.m.

Where: 3735 38th St. San Diego, CA 92105 (Cherokee Point Elementary School)

What: CicloSDias Open Streets Event

Who: Marti Emerald, City Councilmember, District 9
David Alvarez, City Councilmember, District 8
Dave Roberts, County Supervisor, District 3
Ed Clancy, Program Manager, City of San Diego Bicycle Program Manager
Andy Hanshaw, Executive Director, San Diego County Bicycle Coalition
Godwin Higa, Principal, Cherokee Point Elementary School
Ken Grimes, Executive Director, City Heights Community Development Corporation

Why: CicloSDias is an open street event designed to connect local communities and encourage active transportation. Sections of streets will be closed to car traffic along a route from Cherokee Point Elementary in City Heights to North Park and South Park, through Golden Hill to 30th Street in Logan Heights. All forms of non-motorized traffic can enter the route any time from 10 a.m. to 4 p.m. in either direction. Activities along the route will promote physical activity and fun. Everyone is welcome to walk, ride, stroll and enjoy a day of car-free streets in support of a healthy and vibrant San Diego.

Councilmember Emerald will present a District Nine proclamation to honor CicloSDias for promoting alternative modes of transportation and improving the quality of life in San Diego by encouraging uses of our streetscape beyond automobiles. Visit CicloSDias.com for more information.

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